

ALTERNATIVE

Coffee • Training • Café

WHO WE ARE

Nurturing our next generation is like making coffee from seed to cup. In progress of planting, processing, roasting and brewing, there is always an ALTERNATIVE choice.

As a social-enterprise founded by a group of ALTERNATIVE youth trainers, we believe that every life is unique and should not be molded in the same way. By offering professional coffee training and holistic life education, we restore the potentials of at-risk youth who had fallen out from mainstream education. We encourage our young people to stand out from the crowd, and live up to an ALTERNATIVE life.

OUR MISSION

From seed to cup, we make great coffee.

From skill to life, we strive for quality.

From global perspective to local action, we transform the community.

CORE VALUES

- (1) Excellence with Soul
- (2) Simplicity & Sustainability
- (3) Social Justice & Compassion
- (4) Diversity & Inclusion



SCOPE OF WORK

ALTERNATIVE Coffee Lab – A premium training lab certified by Specialty Coffee Association (SCA) offering internationally recognized qualifications. The lab is a platform gathering at-risk youth to foster life transformation including social skills, civic and moral values, holistic health development and vocational training.

ALTERNATIVE Café – A vibrant space serving specialty coffee and healthy food by a team of passionate baristas led by our professional trainers. In this dynamic community space, youth from different backgrounds will be gathered, equipped and inspired to learn, dream and act!

OUR LOCATIONS

ALTERNATIVE Coffee Lab

*Kam Tin Global Youth Hub, 119A, Kam Tin Road,
Kam Tin, N.T. Hong Kong*

Tel: 2668 8734



ALTERNATIVE Cafe

*G/F, Breakthrough Centre, 191-197 Woo Sung Street,
Jordan, Kowloon, Hong Kong*

Tel: 2668 8734

